

*“Good corporate governance should promote the rule of law, transparency, responsiveness, efficiency, equality, accountability, and credibility. It should be executed through a cultural mindset rather than treated as a ‘tick-box’ compliance exercise within the organization.”*

### **SAFIR GLOBAL DMCC (“THE COMPANY”) IS PLEASED TO ANNOUNCE THAT IT WAS INCORPORATED IN APRIL 2021 IN DMCC DUBAI AND IS ACTIVELY OPERATING IN THE COMPETITIVE MARKET OF DIGITAL MARKETING & DISTRIBUTION OF TECH PRODUCTS.**

- The company distances itself from its previous manager Mr. Ali Abuzinjal. He has been removed from Safir Global DMCC management in May 2022. The Company secured its new team with Ms. Romina Lame' as the sole license manager and a broad range of experts in various departments – see [HERE](#).
- Ever since the incorporation of the Company in 2021 Dr. Michael Ofner was and is the sole authorised signatory with full powers. As per the Company’s protocol, he delegated responsibilities and tasks to managers or consultants, but all were ever requested to report to Dr. Michael Ofner.
- The head-office of “Safir” is still located at the registered office of Safir Global DMCC in Fortune Tower, Unit 2703, Jumeirah Lake Towers, Cluster C, Dubai, UAE, in collaboration with Safir Global Ltd.
- Please be informed that the Company lost access to its website, [www.safir.com](http://www.safir.com), and has become aware of several serious alterations without authorization. These are being investigated by the Company, its legal advisors and responsible Courts. Therefore, please ensure your safety and check all compliance protocols before you decide to potentially invest your time and assets with any providers misusing our names without authorization or approvals. For our customers safety and clarity, we at Safir Global DMCC are reachable under the new website [www.safirglobal.com](http://www.safirglobal.com)
- There are disputes and investigations ongoing in the UAE, Austria and various parts of the globe for numerous breaches and misappropriation of the Company’s proprietary information, including but not limited to its corporate documents, theft of assets of Safir Global DMCC (e.g. notebooks and servers), trademark violations (see [HERE](#)), manipulation of invoices, backdating of contracts and misuse of business trade secrets.
- Please note that invoices, vouchers and earning reports, which have been issued by Safir Global DMCC and Safir Global Ltd. between April 2021 and September 2022 through the platform [safir.com](http://safir.com) has been modified by the technical service provider without approval of Safir Global DMCC or Safir Global Ltd. to show the letterhead of Safir Group International Ltd. or Safir International Ltd. If you have downloaded your invoices between April 2021 and September 2022 from the back-office, you can download them now again and can easily check if your documents have been modified.
- We also would like to declare that there is NO legal successor or subsidiary or any tie-up of Safir Global DMCC or Safir Global Ltd. unless otherwise declared in our current website. The original is still active! All other Safir companies, especially “Safir Goup International Ltd.” (Seychelles), “Safir International Ltd.” (RAK), “Rayo Safir DMCC” (Dubai), “Safir Global for Marketing Management LLC” and “Safir Global for Events Managing Co LLC” (Burj Khalifa, Dubai) are NOT authorised to represent Safir Global DMCC or Safir Global Ltd.

### **CUSTOMERS FIRST**

To foster the long-term success of our Company and to sustain healthy competition in a manner consistent with its corporate objectives, we reserve our client's rights and ensure long-term best interests of our clients and stakeholders. To establish a transparent process for staying abreast of the legal and service updates, we suggest our customers to follow our website and subscribe to our newsletter, that will keep you posted with all relevant infos. Please be assured that Safir Global DMCC will do everything possible in its power to protect the rights of its customers. Our team of experts will collect the cases to bundle resources for seeking justice against the people that are hidden behind the scenes or the ones that are on the stages with wrong claims. If you are disappointed by the empty promises for years, given in various events, zoom-conferences and interviews, have invested in products and didn't got delivered what you ordered, please get in touch with us for pragmatic legal solutions and tell us your story. We will help you to get your rights executed.